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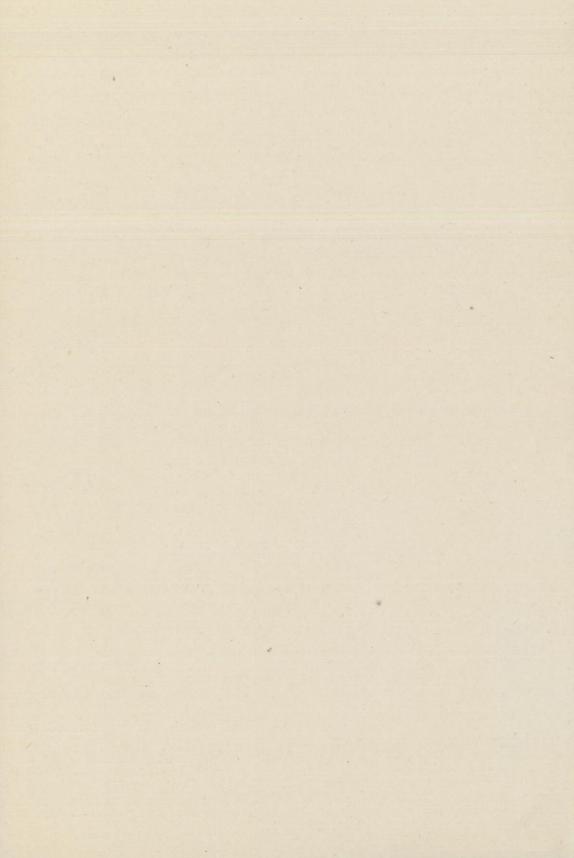
J. J. NEWBERRY CO.

ANNUAL REPORT

for the Year

1948

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J. J. NEWBERRY CO.

245 FIFTH AVENUE New York

OFFICERS

J. J. Newberry													(Cha	iin	ma	in o	fti	he Board
E. A. Newberry																		. 1	President
J. E. Nelson .																	Vic	e-I	President
F. R. Sмітн																	Vic	e-I	President
J. E. HAWES																	Vic	e-I	President
W. P. HUKILL .																	Vic	e-I	President
F. S. Newberry							Vi	ice-	P	es	ide	nt	an	ıd	As	si.	stan	et S	Secretary
W. C. STRAUS .																		. 7	reasurer
H. M. WILLGOHS													Se	ecre	eta	ry	ana	C	ontroller

DIRECTORS

J. J. Newberr	Y E	. A. NEWBERRY
J. E. Nelson	J. E. HAWES	F. R. SMITH
J. H. Ewen	F. S. Newberry	Anna C. Newberry
W. P. HUKILL	C. T. Newberry	W. C. Baker
J. J. Newberry, Jr.	W. C. Schulz	M. G. Pallister

TRANSFER AGENT .							Corporation Trust Co., New York
REGISTRAR							Guaranty Trust Co., New York
GENERAL COUNSEL							Pallister & Pallister
AUDITORS							Peat, Marwick, Mitchell & Co.

To Our Stockholders:

On Behalf of the Board of Directors we are pleased to present herewith The Financial Statements of the Company for the year ending December 31, 1948 together with the report thereon of Peat, Marwick, Mitchell & Co., independent public accountants.

SALES:

In 1948 sales reached another all time high figure, totaling \$134,785,360 compared with 1947 sales of \$117,860,227, an increase of \$16,925,133 or 14.3%.

EXPANSION PROGRAM:

During the year 1948 two new stores were opened. Three stores were closed because of termination of leases in locations which did not justify continuance of operation. Throughout the year twenty stores were enlarged and modernized, and five stores were thoroughly renovated and modernized without enlargements.

These improvements were made at an expenditure of approximately \$5,200,000 including new fixtures, equipment and increased stocks of merchandise. At the close of 1948 there were in operation 484 stores in 45 states.

FUTURE MODERNIZATION AND EXPANSION:

We will continue to improve and enlarge existing stores and add a few new stores throughout 1949 and subsequent years.

Fourteen stores are presently in process of improvement and enlargement to be completed during 1949. Work will be started in 1949 on thirty additional stores to provide much needed enlargement and modernization. Six stores in new locations will be opened during 1949.

TWENTY YEAR \$10,000,000 LOAN:

In August 1948, the Company completed arrangements for a ten million dollar (\$10,000,000) loan maturing in August 1968, a period of twenty years.

It was thought advisable to borrow this money to advance the work of maintaining the Company's stores on high standards both from the standpoint of size and ability to render improved service to our customers.

The interest rate on this loan is 2.90%. Sinking Fund payments are to begin after five years have elapsed on a very comfortable rate of amortization.

During 1948 only \$7,500,000 of this money was borrowed with arrangements made to take the remaining \$2,500,000 by July 1, 1949.

EARNINGS:

Net profits for the year after providing for Federal Income Taxes, amounted to \$7,297,632.

This equaled \$4.55 on each share of common stock outstanding after providing for dividends paid to preferred stockholders compared with \$4.30 per share of common stock earned in 1947.

DIVIDENDS:

During 1948 the Company paid dividends to its common and preferred stockholders totaling \$3,418,578.

INVENTORY:

Inventories as of December 31, 1948 totaled \$21,897,593. This compared with \$17,070,990 at the close of 1947. All merchandise was inventoried at cost or market price, whichever was the lower. The increase in the inventory investment was caused principally by enlarged stores and broader assortments of merchandise.

SALARIES, WAGES AND PAYMENTS FOR EMPLOYEE BENEFITS:

In 1948 the Company paid out in salaries, wages and employee benefits \$23,540,037 distributed as follows:

TAXES:

Taxes of all description (not including Federal Old Age Benefits and State Unemployment Insurance) paid during the year to Federal, State, County and Municipal authorities, totaled \$5,523,905.

This sum equaled \$3.63 per share of outstanding common stock of the Company.

In addition to the above taxes, the Company collected an additional amount totaling \$4,710,956 in sales, excise and withholding taxes for Federal, State and Local Governments.

A large number of people was required to keep records and make payments of these taxes all of which was done at the expense of the Company.

DEPRECIATION:

Depreciation on buildings, leasehold improvements, fixtures and equipment has been computed on the basis of the original cost as required by the U. S. Treasury Department for tax purposes. Due to current high replacement costs, this amount of depreciation is insufficient to replace these assets after they have served their useful life. Computations on an estimated basis indicate that if depreciation for the year 1948 had been based on current replacement costs, the net earnings of the Company would have been approximately \$450,000 less than the amount reported, or \$0.29 per share of common stock.

FINANCIAL CONDITION:

The Company ended 1948 in a strong financial position. Current assets as of December 31, 1948 were \$40,871,239 compared with \$32,243,427 at the close of 1947.

Current liabilities as of December 31, 1948 were \$8,065,743 compared with \$6,425,027 at the end of 1947.

PERSONNEL:

The Board of Directors and Management are grateful for another year of successful operation. Many thousands of men and women connected with the Company had a very important part in accomplishing these splendid results. We extend our heartiest congratulations and appreciation for their excellent work and ever faithful and loyal services.

During 1948 the Company established a plan for awarding ten and twenty year service pins of special design in recognition of length of service for those associated with the business.

It was a pleasure for the Management to award 674 ten year pins, and 155 twenty year pins to that number of individuals who have expressed pride in the possession and the wearing of same.

The Management is very grateful for and appreciative of the wonderful spirit of friendliness and loyalty existing among all executives and associates throughout our widely scattered organization which adds much to the pleasure of everyone connected with the operation of the business.

1949 EXPECTATIONS:

As of the present date, the new year has started off very encouragingly. It is impossible to predict the full year's tempo of business. However, we are very optimistic in believing that our Company can look forward to another record breaking year of business and earnings notwithstanding increasing expenses and very keen competition.

Very truly yours,

Chairman of the Board

President

March 7, 1949.

ACCOUNTANTS' REPORT

To the Board of Directors, J. J. Newberry Co., New York, N. Y.

We have examined the consolidated balance sheet of J. J. Newberry Co. and subsidiaries as of December 31, 1948 and the related statements of profit and loss and surplus for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying consolidated balance sheet and statements of consolidated profit and loss and surplus present fairly the financial position of J. J. Newberry Co. and subsidiaries at December 31, 1948 and the results of their operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

PEAT, MARWICK, MITCHELL & Co.

New York, N. Y. March 4, 1949.

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	Deceml 1948	per 31, 1947
CURRENT ASSETS:	1940	
Cash in banks, on hand and in transit	\$12,100,539	\$12,764,299
Miscellaneous accounts receivable	208,910	361,527
U. S. Treasury Savings Notes, less amount deducted from Federal tax liability (contra)Other U. S. Government securities—at cost plus	-	1,881,437
accrued interest (approximate market)	6,664,197	165,174
Merchandise, at the lower of cost or market	21,897,593	17,070,990
Total Current Assets	40,871,239	32,243,427
MISCELLANEOUS INVESTMENTS AND ADVANCES (at		
cost)	548,539	525,532
PROPERTY AND EQUIPMENT:		
Land, buildings and improvements, at or below cost	12,784,142	11,168,069
Furniture and fixtures, at cost	14,811,970	13,141,882
	27,596,112	24,309,951
Less Reserves for depreciation	9,690,665	9,071,838
	17,905,447	15,238,113
Alterations and improvements to leased prem-		
ises, at or below cost	7,356,092	5,823,458
Less Reserve for amortization	3,092,021	2,839,256
	4,264,071	2,984,202
Total Property and Equipment (net)	22,169,518	18,222,315
PREPAID EXPENSES AND DEFERRED CHARGES:		
Unexpired insurance, supplies, prepaid rents, taxes, pension premiums, etc	913,333	781,445
and miscellaneous deferred charges	176,326	115,584
Total Prepaid Expenses and Deferred		
Charges	1,089,659	897,029
	\$64,678,955	\$51,888,303
		-

The 2.90% Sinking Fund Notes due August 15, 1968, authorized amount \$10,000, not later than July 1, 1949, may be prepaid at any time in whole or in part at the opp 3% if prepaid prior to August 15, 1949 and thereafter to maturity on a declining prem as an optional Sinking Fund payment, without premium, an amount not exceeding 5 Under the terms of the note agreement the Company is required to pay as Sinlin 1953, a percentage of the original principal amount of the notes as follows: 3% 51%, in the years 1958 to 1967 inclusive.

Of the Surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution to stop the surplus at December 31, 1948, the amount available for distribution

ERRY CO.

DIARIES

ALANCE SHEET

ER 31, 1948

DECEMBER 31, 1947

LIABILITIES		
	Decemb 1948	per 31, 1947
CURRENT LIABILITIES:		
Accounts payable, bonuses and accrued liabilities Provision for Federal income taxes (less U. S. Treasury Savings Notes—1948, \$3,000,000;	\$ 6,246,624	\$ 6,270,275
1947, \$4,288,563)	1,631,105	-
ruary 1 of following year Mortgage obligations due within one year	93,752	93,752
Mortgage obligations due within one year	94,262	61,000
Total Current Liabilities	8,065,743	6,425,027
Mortgages Payable on Real Estate (less amounts due within one year classified as current		
liabilities)	2,174,644	2,480,815
RESERVE FOR SELF-INSURANCE (fire and burglary)	371,839	294,786
2.90% Sinking Fund Notes Due August 15, 1968 (See Note)	7,500,000	
Capital Stock and Surplus: Cumulative Preferred Stock, par value \$100.00 per share:		
Authorized, 125,000 shares, issuable in series. Issued, 100,000 shares, 33/4% Series (redeemable at \$104.00 per share to August 1, 1949 and on a decreasing scale to August 1, 1953		
and at any time thereafter at \$101.50 per share, plus accrued dividends in each case) Common Stock, no par value: Authorized, 2,000,000 shares.	10,000,000	10,000,000
Issued, 1,581,256 shares	5,208,572	5,208,572
Earned Surplus (see Note)	31,661,119	27,782,065
T 10 (10 170 1	46,869,691	42,990,637
Less Cost of 59,472 shares of common stock in treasury	302,962	302,962
Total Capital Stock and Surplus	46,566,729	42,687,675
TOTAL CAPITAL CIOCA AND GORPLOS	\$64,678,955	\$51,888,303
	φυτ,070,933	471,000,303

o, of which \$7,500,000 had been issued at December 31, 1948 and the balance issuable nof the Company at their principal amount plus accrued interest and a premium of a basis. The Company also has the option annually on August 15 in each year to pay of the original principal amount of the notes.

g Fund payments, without premium, annually on August 15 of each year, beginning each of the years 1953 to 1957 inclusive and increased percentages, to a maximum of

holders was limited to \$4,879,054 under restrictive provisions of the note agreement.

J. J. NEWBERRY CO. AND SUBSIDIARIES

STATEMENTS OF CONSOLIDATED PROFIT AND LOSS AND SURPLUS

For the Year Ended December 31, 1948
In Comparison with the Year Ended December 31, 1947

PROFIT AND LOSS

	Year ended 1948	December 31, 1947
Sales Cost of Merchandise Sold and Operating Expenses, including general and administrative expenses	\$134,785,360	\$117,860,227
and after deducting income from rentals	121,831,761	105,713,280
Other Income (net)	12,953,599 94,186	12,146,947 92,747
	13,047,785	12,239,694
Deduct: Interest on sinking fund notes (1948), mortgages		
and other Provision for depreciation and amortization	196,798 1,026,855	93,117 966,736
	1,223,653	1,059,853
Provision for Federal Income Taxes	11,824,132 4,526,500	11,179,841 4,260,000
Net income for the year transferred to Earned Surplus	\$ 7,297,632	\$ 6,919,841
EARNED SÜRPLUS		
Balance at beginning of year	\$ 27,782,065 7,297,632	\$ 24,280,802 6,919,841
	35,079,697	31,200,643
Less Dividends:		
33/4% Cumulative Preferred Stock	375,010 3,043,568	375,010 3,043,568
	3,418,578	3,418,578
Balance at end of year (see Note to Balance Sheet)	\$ 31,661,119	\$ 27,782,065

RECORD OF SALES AND EARNINGS

Year	Number of Stores	Sales	Earnings per share on Common Stock Outstanding
1912	1	\$ 32,383	
1913	2	42,184	N O
1914	3	92,640	T
1915	5	116,009	1
1916	5	151,465	N
1917	6	149,466	C
1918	7	276,449	R
1919	17		P
		502,445	R
1920	17	751,984	A
1921	26	1,157,234	TE
1922	33	1,750,066	D
1923	51	3,564,947	\$4.68
1924	68	5,114,339	6.42
1925	86	6,897,414	8.28
1926	112	9,985,074	*3.06
1927	151	15,069,159	3.65
1928	210	20,609,366	4.62
1929	279	27,789,369	†3.15
1930	335	30,187,392	2.22
1931	379	31,146,802	1.73
1932	406	33,121,670	1.07
1933	417	35,146,574	3.06
1934	431	41,054,218	5.38
1935	450	43,388,611	4.94
1936	461	48,376,510	6.03
1937	469	50,315,454	5.27
1938	476	49,040,697	4.04
1939	479	52,272,953	5.44
1940	486	55,879,580	4.53
1941	488	64,228,956	6.40
1942	492	77,313,152	6.70
1943	491	91,028,763	7.58
1944	491	95,861,688	7.39
1945	488	100,868,759	‡1.93
1946	487	113,228,967	4.74
1947	485	117,860,227	4.30
1948	484	134,785,360	4.55

^{*} Stock split-up 4 shares for 1 in 1926.
† Stock split-up 3 shares for 2 and rights to subscribe to 10% of holdings issued May 1st, 1929.
‡ Stock split-up 4 shares for 1 in 1945.

STORE LOCATIONS

Alabama-3 Calif. [Contd.] Indiana [Contd.] Maine-22 Michigan-13 Birmingham Studio City East Chicago Bangor Alma Dothan Torrance Gary Bath Calumet Goshen Montgomery Vallejo Biddeford Charlotte Van Nuys Hammond Calais Coldwater Ventura Hartford City Caribou Houghton Visalia Indiana Harbor Dover-Foxcroft Iron Mountain Arizona-3 Whittier Jasper Eastport Iron River Douglas **Jeffersonville** Ellsworth Ishpeming Nogales Marion Farmington Ludington Phoenix Colorado-4 Martinsville Fort Fairfield Manistee New Albany Fort Kent Midland Denver New Castle Houlton Port Huron Fort Collins Arkansas-2 Whiting Lewiston Three Rivers La Junta Lincoln Hot Springs Pueblo Madawaska Pine Bluff Mars Hill Minnesota-2 Iowa-5 Millinocket Connecticut-4 St. Cloud Boone Norway California-69 Iowa Falls Presque Isle Duluth Hartford Alhambra New Haven Newton Rockland Bakersfield Rumford Wallingford Ottumwa Van Buren Bell Winsted Webster City Mississippi-1 Bellflower Meridian Beverly Hills Maryland-6 Brawley Florida-2 Kansas-3 Burbank Brunswick Pensacola Missouri-12 Chanute Compton Elkton Tampa Covina Coffeyville Frederick Cape Girardeau Parsons Downey Hagerstown Columbia El Centro Pocomoke City Excelsior Spgs. Georgia-3 Fresno Salisbury Hannibal Glendale Atlanta Kentucky-25 Jefferson City Hanford Columbus Massachusetts-29 Joplin Hollywood Macon Bardstown Maplewood Huntington Central City Amesbury Poplar Bluff Park (2) Corbin Attleboro St. Louis (3) Idaho-4 Cynthiana Boston Inglewood Springfield Long Beach (2) Danville Brockton Boise Los Angeles (16) Elizabethtown Bridgewater Lewiston Chelsea Marysville Frankfort Pocatello Montana-2 Merced Glasgow Clinton Twin Falls Modesto Fall River Harlan Billings North Hollywood Harrodsburg Falmouth Great Falls Oakland Framingham Hazard Illinois-12 Ocean Park Franklin Henderson Alton Gardner Ontario Lawrenceburg Belleville New Pasadena Lebanon Haverhill Hampshire-15 Canton Pomona Louisville Holyoke Collinsville Porterville Mayfield Lawrence Dixon Redlands Mt. Sterling Leominster Claremont East St. Louis Redondo Beach Owensboro Lowell Concord Granite City Derry Salinas Paris Maynard Litchfield San Bernardino

Newburyport North Adams Pineville Dover Richmond Franklin North Attleboro Shelbyville Keene Somerset Pittsfield Laconia Versailles Rockland Littleton Winchester Stoughton Manchester Wakefield Nashua Ware Plymouth Whitman Portsmouth Louisiana-1 Woburn Rochester Lake Charles Worcester Tilton

Macomb

Rock Island

Indiana-16

Connersville

Auburn

Decatur

West Frankfort

Peoria

San Francisco

San Pedro (2)

Santa Barbara

Santa Monica (2)

San Jose

San Mateo

Santa Ana

Santa Cruz

Santa Rosa

So. Pasadena

STORE LOCATIONS—Continued

New Jersey—17	N. Y. [Contd.]	Obio [Contd.]	Penn. [Contd.]	Utab-1
Asbury Park	Massena	Lima	Philadelphia	
Atlantic City	Middletown	Massillon	Phoenixville	Ogden
Boonton	Niagara Falls	New Philadelphia	Pottstown	
Bridgeton	Northville	Painesville	Renovo	Vermont-7
Caldwell	Nyack	Tiffin	Royersford	Barre
Dover Freehold	Ogdensburg Oneonta	Warren Wooster	Sayre	Bellows Falls
Hackettstown	Ossining	Zanesville	Scranton Shamokin	Newport
Hammonton	Owego	Zancsvinc	Shenandoah	Rutland
Keyport	Peekskill		Somerset	Springfield
Long Branch	Penn Yan	Oklahoma—3	Stroudsburg	White River
Millville	Perry		Sunbury	Junction
New Brunswick	Port Jervis	Okmulgee Sapulpa	Tamaqua	Windsor
Newton	Poughkeepsie	Tulsa	Towanda	
Red Bank	Salamanca	1 4134	Waynesboro	Virginia-13
Vineland	Saranac Lake		Wellsboro	
Wildwood	Saratoga Springs	Oregon-6	West Chester	Bedford
	Saugerties Ticonderoga	Astoria		Clifton Forge
27 26 1	Tupper Lake	Bend		Culpeper
New Mexico-2	Walton	Eugene	Rhode Island-4	Farmville Fredericksburg
Las Vegas	Watertown	Klamath Falls		Front Royal
Raton	Wellsville	Medford	Newport Providence	Lexington
	Whitehall	Portland	Warren	Norfolk
			West Warwick	Salem
New York-56	N. C !!			South Boston
Albany	N. Carolina—5	Pennsylvania-48		Staunton
Albion	Asheville	Ashland		Winchester
Amsterdam	Monroe	Berwick	So. Carolina—3	Wytheville
Auburn	Oxford	Bloomsburg	Camden	
Ballston Spa	Reidsville	Bradford	Chester	Washington-7
Batavia	Statesville	Carbondale	Rock Hill	
Bath		Chambersburg		Bellingham Everett
Buffalo	North Dakota-2	Coalport		Longview
Canandaigua	Farm	Coatesville	South Dakota-8	Spokane
Canton	Fargo Grand Forks	Danville		Walla Walla
Carthage Catskill	Grand Porks	Downingtown	Aberdeen	Wenatchee
Cobleskill		Du Bois	Huron	Yakima
Cohoes	Ohio-28	Ephrata Forest City	Lead Mitchell	
Cooperstown	Ashland	Freeland	Rapid City	Wast Windert . 2
Corning	Ashtabula	Homestead	Sioux Falls	West Virginia—3
Cortland	Bowling Green	Jersey Shore	Vermillion	Charleston
Elmira	Bryan	Kulpmont	Yankton	Charles Town
Endicott	Bucyrus	Lansford		Martinsburg
Gloversville	Cambridge	Lewisburg		
Gouverneur	Chillicothe	Lock Haven	Tennessee—2	Wisconsin-5
Greenpoint	Cincinnati	McAdoo		
Herkimer Hornell	Cleveland (3) Columbus	Mahanoy City	Gallatin	Fond Du Lac Kenosha
Hudson	Conneaut	Mauch Chunk Middletown	Jellico	Oshkosh
Ithaca	Coshocton	Milton		Rhinelander
Johnstown	East Palestine	Mt. Carmel		Superior
Kingston	Findlay	Nanticoke	Texas—4	
Little Falls	Fremont	Newport	Amarillo	
Lockport	Hamilton	Northampton	Denison	Wyoming-2
Lyons	Ironton	Olyphant	El Paso	Cheyenne
Malone	Lancaster	Oxford	Texarkana	Rock Springs

Figures in parentheses indicate the number of stores in cities where more than one store is in operation.

